



California Department of Veterans Affairs

PUBLIC NOTICE

Contact: John Ochoa
Executive Officer, MAVM
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May 26, 2011

CALIFORNIA MEXICAN AMERICAN VETERANS' MEMORIAL BEAUTIFICATION AND ENHANCEMENT COMMITTEE

AGENDA

June 9, 2011
2:00 PM to 4:00 PM

California Department of Veterans Affairs
1227 O Street, Medal of Honor Hall (1st Floor)
Sacramento, CA 95814

Pursuant to Government Code Section 11125(b), items on this notice are considered items of business to be transacted or discussed.

Robert Ruiz, Chairman
Frank Alvarez, Member
Daniel Contreras, Member
Daniel Morales, Member
Mary Salas, Member

General Business

Call to Order & Pledge of Allegiance
Welcome & Introductions
Roll Call
Reading & Approval of January 13, 2011 Minutes
Reading & Approval of April 14, 2011 Minutes
Reading & Approval of May 12, 2011 Minutes

Speaker

Robert Ruiz
Robert Ruiz
John Ochoa
John Ochoa

Business Items

1. Business & Expense Report
2. Executive Officer's Report
3. Marketing & Fundraising

John Ochoa
John Ochoa
Robert Ruiz
J.P. Tremblay

Review implementation of Marketing & Fundraising activities.

Recommended Action:

Committee to review Marketing & Fundraising activities being implemented with the assistance of Marketplace Communications.

4. Architectural & Engineering Design Services

Robert Ruiz
Richard Wyatt
Marilyn Nelson

Review architectural and engineering design services provided by Quadriga Landscape Architecture and Planning, Inc.

Recommended Action

Committee to review, comment and provide direction on architectural and engineering design services.

5. Committee Member Travel

Robert Ruiz
Robert Wilson
John Ochoa

Department of Personnel Administration regulations (DPA Rules – Section 599.623, (b) (2) – providing for actual travel expenses for non-salaried boards, commissions (e.g. air fare to attend MAVM Committee Meetings) provides that travel-related expenses are permissible but not required. The Committee requested staff to provide travel-related expense guidelines on June 9, 2011.

Recommended Action

Committee to review, comment and provide direction on travel-related expense policy and guidelines.

6. California State Library

Robert Ruiz

The California State Library collects, preserves, generates and disseminates a wide array of information. Today, it is the central reference and research library for state government and the Legislature. The mission of the Library is to serve as California's public research library, helping the people of California, their governments and libraries with their information and knowledge needs.

On May 12, 2011, Gary Kurutz, Principal Librarian, California State Library, briefed the Committee on the mission of the California State Library. Mr. Kurutz reported that the State Library would like to establish a permanent Special Collection on Latino Veterans. Mr. Kurutz emphasized the importance of assuring that memorabilia related to the service and lives of Latino veterans and their families be preserved and available for public viewing and scholarly research and study.

Recommended Action

The Committee will formally request that the California State Library establish a Special Collection on Latino Veterans.

7. 2011/2012 Committee Meeting Dates

Robert Ruiz

On May 12, 2011, under the discussion of Committee Travel Policy, the Committee placed on the June 9, 2011 Committee Agenda, a discussion on revising the 2011 and 2012 Committee Meeting Dates, to include the feasibility of scheduling Committee meetings every other month.

Recommended Action

The Committee will vote on revising its 2011 and 2012 Committee Meetings Dates.

Future Agenda Items: Any Committee member or staff desiring to place items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Public Comment Period: Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

ADJOURNMENT

The next meeting of the Committee will be held on **Thursday, July 14, 2011, from 2:00 PM to 4:00 PM**, at the California Department of Veterans Affairs (CDVA), 1227 O Street, Sacramento, CA 95814, Medal of Honor Hall (1st Floor). Contact: John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or john.ochoa@cdva.ca.gov.

The meeting location is accessible to the physically disabled. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than (5) working days before the meeting to the Committee by contacting John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or john.ochoa@cdva.ca.gov.

This Public Notice is also available for viewing in the California Department of Veterans Affairs lobby, at 1227 O Street, Sacramento, CA 95814, and online at www.cdva.ca.gov/AboutUs/Meetings.aspx.

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Note to editors: this Advisory and previous CDVA news releases, advisories, and newsletters are available on our website at www.cdva.ca.gov and via email from JP.Tremblay@cdva.ca.gov.